Profile

M.Nirmala Rani M.com

Designation: Assistant professor
Department: Commerce
Date of Birth:23,February
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Education:

Details	Year	Institution	Percentage/Grade
B.Com	2006	KBN College(Acharya Nagarjuna university)	61%
M,com(finance)	2008	Maris Stella College(Acharya Nagarjuna University)	74%
Ph.D.	2019	Krishna University	

Experience:

Period	Designation	Institution / Organization
2009 –Till date	Assistant professor	Andhra Loyola college

Courses Taught:

Year	Title(s) of the Courses
2017-2018	HRM,E-Commerce,Commercial Geography,
2018-2019	Advanced Accounts,HRM,E-Commerce,Commercial geography
2019-2020	Advanced Accounts,HRM,E-Commerce,Commercial geography
2020-2021	HRM,E-Commerce, Commercial Geography,BOM

2021-2022	BOM,E –Commerce, entrepreneurship development, logistics and SCM
2022-2023	Stock markets, Insurance promotion, General Insurance,GST with Tally

Research Profile: Scholar in Krishna university(2019)

Research Area: A Study on Problems and prospects of organic retail industry in Andhra Pradesh

Research Publications:

1.Oppurtunities and challenges in the organic retail industry(international journal of analytical and experimental modal analysis, (Volume XV, Issue VII , July 2023)

2.Exploring the theoretical foundations of sustainability in the organic retail industry , (Volume XII Issue VII July 2023)

3.Theoretical Frame work for understanding the organic retail industry: A Conceptual Analysis, (Volume XV, Issue VII, July/2023)

Professional Development Activities – Participations
<Details of FDP / PDP / Seminars /Conferences etc.>

Year	Programme	Number
2017-2018		
2018-2019		
2019-2020		
2020-2021		
2021-2022	Participated and presented paper in international conference on management perspectives(strategies for sustainability business growth and innovation) organised by vignan university	1
2022-2023	Participated in a faculty development programme organised by the department of commerce, Siddhartha college from 20.2.2023 to 26.2.2023.	1